

## SPONSORSHIP PROSPECTUS

Dear Friends and Colleagues

We are pleased to invite you to participate in the 4<sup>th</sup> International Symposium on Halogen Bonding (ISXB-4) to be held in Stellenbosch, South Africa, 23-27 March 2020.

As with the previous symposia in this series, the aim of ISXB-4 is to bring together scientists from a variety of disciplines, but with a common interest in the halogen bond and related interactions. The symposium will cover both experimental and theoretical aspects of a broad range of fields such as medicinal chemistry, chemical biology, materials science and industrial applications through keynote addresses, contributed presentations and posters. Following on from the previous meetings there will be a focus on young scientists, with special sessions for rising stars and for undergraduates and high-school learners.

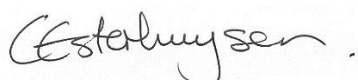
Organising an international conference is a costly undertaking. The selection of Stellenbosch as the venue for the ISXB-4 conference was made with a view to promoting the participation of African delegates who would have a better opportunity to present their work at an international conference on the African continent without the expense of travelling to more expensive and far-away destinations. However, the costs of continental travel, registration, accommodation and meals still need to be covered by participants. The expenses involved are particularly onerous for students, and for delegates from poorer countries. Without significant sponsorship to partially cover the costs of venue hire and catering, many African delegates may still find the event unaffordable. Students in particular will also require assistance with registration, accommodation and travel costs.

With this in mind we, the organisers, would be honoured if you would accept our invitation to be an integral part of ISXB-4. We provide opportunities for sponsorship that will enhance your visibility among both internationally-recognised scientists and younger members of the scientific community, who are the purchasers of the future. Exposure of your company/organisation to this diverse international audience should, therefore, result in long term dividends.

We hope that you will make use of this opportunity to promote cutting-edge research on the fast-growing research field of halogen bonding in the African region. Please see Page 2 for a list of sponsorship opportunities and then return the completed sponsorship acceptance form (Page 4) as indicated.

We look forward to welcoming you to Stellenbosch in 2020.

Best wishes,



Catharine Esterhuysen (on behalf of the ISXB-4 Organising Committee)

CATEGORY	AMOUNT	BENEFITS
<b>Iodine</b>	R50 000 +	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>One A4 page colour adverts in the final conference program book, and one smaller ad on the back cover</li> <li>Full Delegate Registration for one company representative (includes all meals and functions, as well as conference proceedings, not including accommodation) <b>OR</b> two accompanying person registrations (includes all meals and functions, not including accommodation)</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in the venue where plenary sessions will be held</li> <li>One complimentary <b>exhibition stand</b> at the conference</li> <li>Acknowledgement in the conference program book</li> </ul>
<b>Bromine</b>	R30 000 - R49 999	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>One A4 page colour advert in the final conference program book</li> <li>Accompanying person registration for one company representative at the conference (includes all meals and functions, not including accommodation)</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in the venue where plenary sessions will be held</li> <li>One complimentary <b>exhibition stand</b> at the conference</li> <li>Acknowledgement in the conference program book</li> </ul>
<b>Chlorine</b>	R20 000 - R29 999	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>One A5 page colour advert in the final conference program book</li> <li>Product flyers for inclusion in the conference bag</li> <li>Promotional banners in the venue where plenary sessions will be held</li> <li>Acknowledgement in the conference program book</li> </ul>
<b>Fluorine</b>	R10 000 - R19 999	<ul style="list-style-type: none"> <li>Your logo on the home page of the conference website with a link to your company's website</li> <li>One A5 page colour advert in the final conference program book</li> <li>Product flyers for inclusion in the conference bag</li> <li>Acknowledgement in the conference program book</li> </ul>
<b>Donor</b>	<R10 000 or promotional items such as branded lanyards, notepads, pens, conference bags, t-shirts, etc. Any donation is welcome.	<ul style="list-style-type: none"> <li>Acknowledgement in the conference program book</li> <li>Logo on sponsored item</li> </ul>

<b>Function Sponsorship</b>	Sponsor one of our functions: the welcome cocktail function, poster session, banquet dinner or high school learner outreach session.	<ul style="list-style-type: none"><li>• The event will be titled with the sponsor name</li><li>• Your logo on the home page of the conference website with a link to your company's website</li><li>• One A4 page colour advert in the final conference program book, and one smaller ad on the back cover</li><li>• Product flyers for inclusion in the conference bag</li><li>• Promotional banners in the venue where plenary sessions will be held</li><li>• Acknowledgement in the conference program book</li></ul>
<b>Advertisement in program book (colour)</b>	Size A5 (Landscape) - R2 500 Size A4 (Portrait) - R5 000	<ul style="list-style-type: none"><li>• Your logo on the congress website with a link to your company's website.</li><li>• Colour advert</li></ul>

### Requirements for Adverts

A5: 148 x 210 mm (orientation: landscape)

A4: 297 x 210 mm (orientation: portrait)

Convert text to paths/curves

300 dpi CMYK colours

5mm bleed all round

Flat file - NO LAYERS

Saved as an Adobe Acrobat document (PDF)

### Date for receipt of adverts, flyers, promotional material and sponsored items

29 February 2020

Please confirm the delivery address with the secretariat

### For more information or to do a booking, please contact the ISXB-4 Secretariat:

**Thereza Botha**

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Tel: +27 12 807 0869

Mobile: +27 83 375 7373

**BOOKING FORM FOR SPONSORS AND EXHIBITORS**

Name of Company			
Postal Address			
Postal town			
Postal code			
Country			
Contact person			
Telephone Code		Telephone number	
e-mail address			
Company VAT number			
Company URL	http://www.		
<b>Sponsorship</b>		<b>Tick</b>	<b>Description</b>
<b>Sponsorship</b>	Iodine package		> R50 000
	Bromine package		R 30 000 - R49 999
	Chlorine package		R 20 000 - R29 999
	Fluorine package		R 10 000 - R19 999
	Donor (Please specify)		< R10 000 or gift items
<b>Exhibition</b>	Table top		R 12 000
<b>Advertisement</b>	A5 colour		R 2 500
	A4 colour		R 5 000

Signed \_\_\_\_\_

Date \_\_\_\_\_

Please e-mail to: [thereza@technoscene.co.za](mailto:thereza@technoscene.co.za)  
 An invoice will be sent to you upon receipt of this form